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<b>DATE:</b>	February 4, 2010	<b>REV:</b>	A
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**RE: PRESS RELEASE—For Immediate Release**

## **CANNON Announces Newest Member to the Sales Team**

**State College, PA (January, 2010)** CANNON Instrument Company, a State College based manufacturer of viscosity- related products is pleased to announce that Michael Fogarty has joined the organization filling the newly created position of Polymer Market Product Manager. Mr. Fogarty will be responsible for Cannon’s commercial and the technical sales activities in this important market sector.

“We are very pleased to have Mr. Fogarty join our team” said Frank Saylor, Cannon’s Vice President of Sales & Marketing. “We have known Mike for many years and are excited about the excellent experience and expertise he brings to the company. Mike’s 28 years of experience in the dilute solution viscosity industry will help Cannon grow to the next level in servicing this important market segment. In terms of understanding applications and system customization, Mike’s knowledge is second to none and will go far in our efforts to meet the unique requirements of this growing market.”

We encourage you to contact Mike directly with any questions you may have concerning test methods commonly used in the polymer industry, or with your interests in automating solution viscosity techniques. Mike has particular expertise in improving the overall precision of many RV procedures, and stands ready to assist in identifying enhancements which can lead to improved test precisions.

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